

WORK

e3

# Corporate : Design

The efficacy of workplace design can be narrowed simply to the overall productivity of particular organization. There are numerous intangible factors that are responsible for the performance and production within the workplace that are attributable to the manner in which the company is operated. In addition, environmental considerations have proven to play an important role in the quality of productivity and job satisfaction. There are many principles and considerations that are attributable to creating a great work environment (see design consideration right).

Our expertise is choreographing all of the design elements in such a way that it responds to the uniqueness of each individual workplace and its special requirements. This is achieved by thoughtful analysis of what the company does, the company's character + image, its core values, function of the company, programmatic needs, how the work is created, how employees interact, and how employees interact with the public/clients. The design of the space is translated and formed from the details of the function and interworking of the business.

Our design solutions are not superficial. Our design process is one that implements effective work environment strategies that are based on case studies that have proven to be successful. Our team is continually investigating physical and psychological factors that support work places, integrated technology, and furniture systems that make productivity more efficient and of higher quality.

Creative workplace design has the potential to increase productivity, provide more enjoyable workspaces, increase employee longevity, reduce operating expenses, and provide an impressive image for clients.





## Brandon Agency

Myrtle Beach, SC  
Interior Renovation  
14,835 sf

The Brandon Agency is an advertising agency located in a traditional building in Myrtle Beach, SC. The existing layout was traditional in style with individual offices, which did not promote collaboration nor did it represent the agency's portfolio of dynamic work. The overall project goal was provide an inspiring, creative, collaborative workspace that reflected the process and work the agency produces. The solution was to open up all of the existing offices providing an open workspace with support spaces such as meeting rooms, break out creative spaces, and collaborative spaces. The color palette reflects the branding of the Brandon Agency, while the geometry of the materials and architectural elements in the space reflect the edgy, forward thinking of the agency. The resulting space is one that completely deviates from its traditional exterior skin, but personifies the evolution of the agency's work processes and products they deliver.



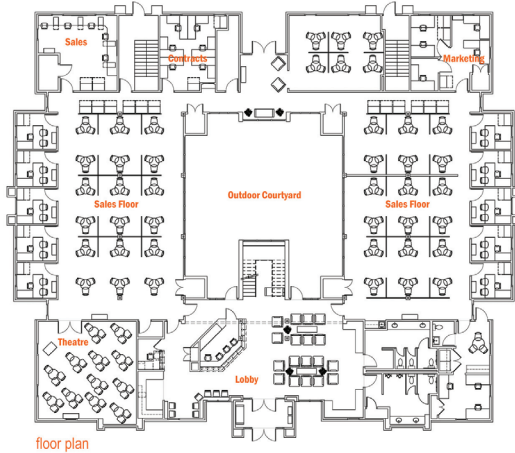


# Wyndham VO, Nashville Sales Center

Nashville, TN  
Interior Renovation  
16,800 sf



The Nashville Sales Center, for the fast growing Wyndham VO, was originally built in 1984 and was in need of renovation. Not only was the interior of this space outdated, but the spatial order was unorganized due to company growth and makeshift allocation of working spaces. After the initial site investigation, studies were done on private vs public circulation and space. This study was the basis for the re-organization of programmatic spaces to allow efficient flow of guests and host. Another study was done to explore the most appropriate image for the sales center; it needed an image that was site specific to attract vacationers to Nashville. Music was the inspiration ~ We explored all aspects of music including vocals, sheet music, instruments, recording studios, performances, and stages to use as an abstract translation in the interior. Interior Design Services included spatial layout, material and lighting selection, cost estimate, millwork design and detailing, and furniture | fixtures | accessories selection.



floor plan

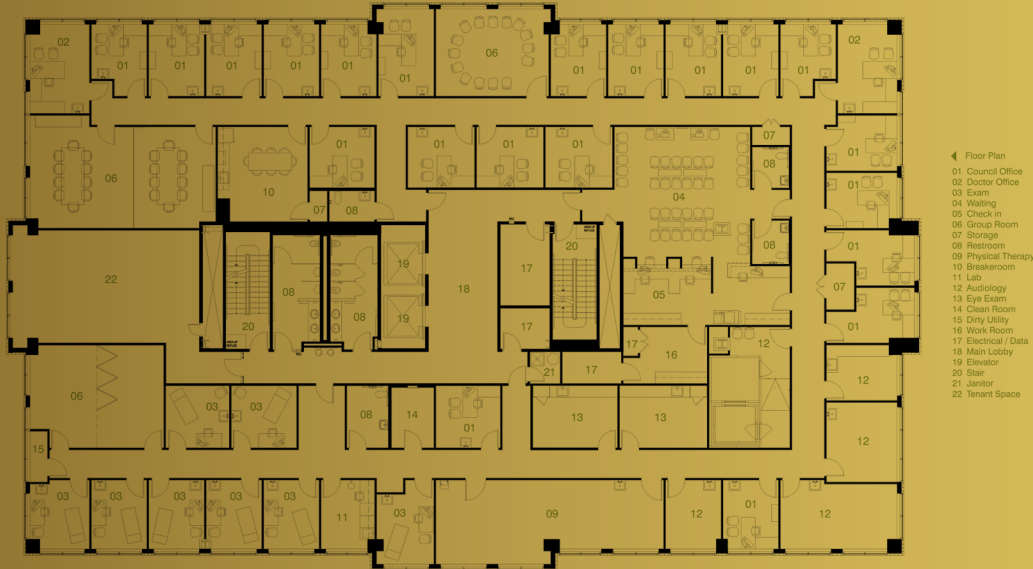


# Veteran's Affairs Mental Health Offices

## Market Common

Myrtle Beach, SC  
12,300 sf

This interior upfit project is located on the second floor of The Offices at Market Common. The VA facility at the Market Common is a combination of mental health offices and primary care facilities. Program spaces include interview rooms, exam rooms, physical therapy, group rooms, an audiology booth, reception, and waiting spaces. Taking a team approach, Architect, Contractor, Owner, and Tenant have worked collaboratively to accelerate the project schedule and curtail costs.



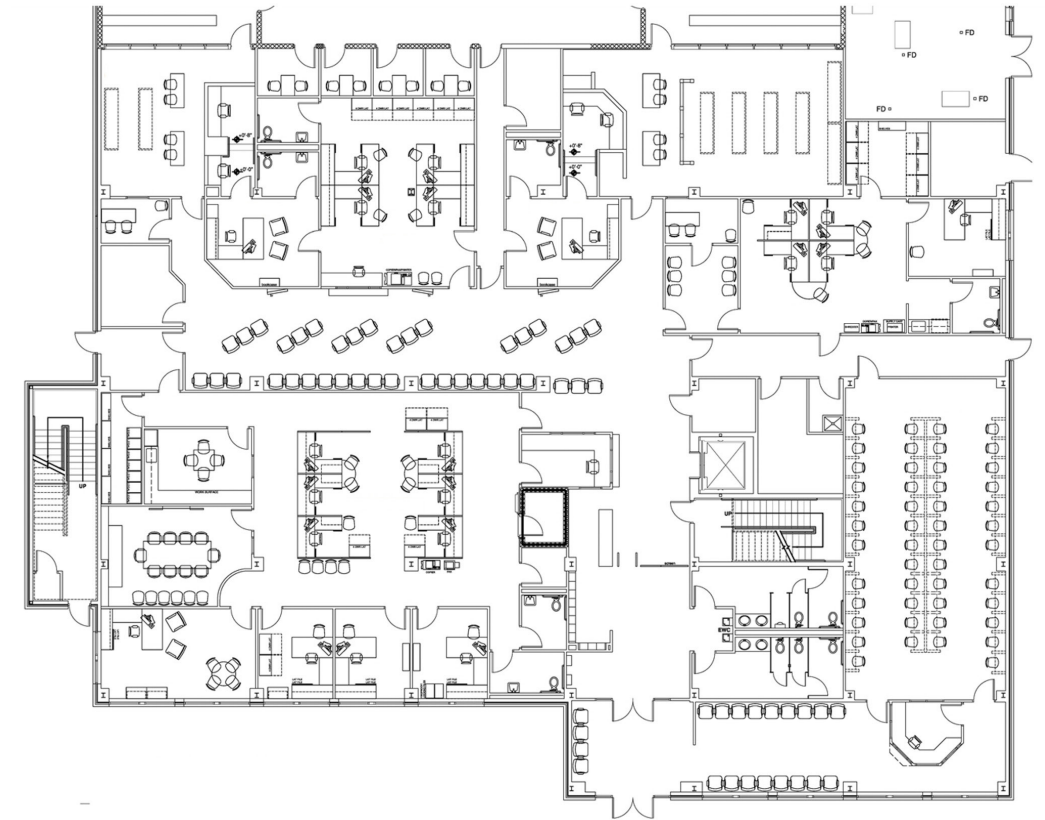
# J Reuben Dentention Center: Administration Building

Horry County, South Carolina

Interior Design + FF&E

30,000 sf

e3 studio was hired as a design consultant for The Brennan Group to select finishes and FF&E for the J Reuben Detention Center Administration Building. The approach was to incorporate a warm color palette for a comfortable working space for those who work in the building. Furniture was selected to meet the function of each distinct area within the building including offices, transaction areas, courtrooms, judge's quarters, conference rooms, waiting rooms, and a multipurpose space. The furniture selected for the multipurpose space had to be very flexible and ergonomic for those who use it. A number of functions are held in the training room from training, to presentations, and banquets. The chairs selected were selected for the comfort of police officers who will be in training for all day sessions taking into consideration the uniforms they wear, their size, and the gear they have to have on their person. Overall, the spaces are bright and sophisticated and deviate from the typical austerity of an institutional environment.





# Vacation Myrtle Beach

Myrtle Beach, SC  
10,000 sf  
Interior Renovation + Building Addition + Façade Improvements

This project was an interior renovation, building addition, and facade renovation to an existing 7500 building at the old Air-Force Base in Myrtle Beach. Staying in context with the neighboring area, the building concept is a contemporary industrial aesthetic. The exterior envelope of the building serves as both the interior and exterior materials for the addition to keep costs down. This is executed in a very tasteful manner in which the exterior rib of the metal panels is exposed on the inside like peeling the banana peel and exposing the contrasting interior texture. Careful attention was paid to the corners of the building and the joinery of the metal panels. Moreover, special consideration was given to how the building addition marries up with the existing building. The low profile of the building addition addresses the existing building and creates a horizontal massing of the building. The existing building was painted dark gray to coordinate with the new gray panels of the building addition. Horizontal translucent resin panels adorn the exterior of the existing building to add interest, emphasize the horizontal massing of the building, and to provide color accents to the facade. The building program includes offices, a call center, reception area, and a training room.



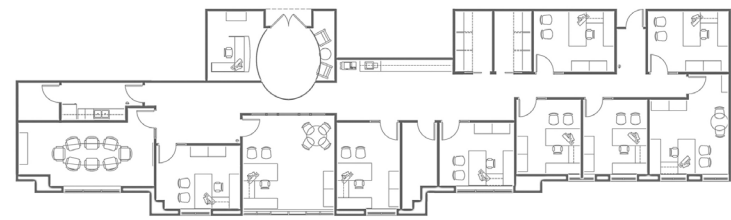




## Wyndham VO Offices

North Myrtle Beach, SC  
Client: Wyndham Vacation Ownership  
[Interior Upfit]  
3670 sf

The Wyndham Corporate Offices are located in the North Myrtle Beach Corporate Center, just about a mile from its 5th Avenue South Resort. Unlike many corporate offices, the atmosphere in these offices is a reflection of its location ~ at the beach. The design of these offices incorporated many bright and lively colors and uses more contemporary lighting. This project demonstrates office design with an appropriate use of color and dramatic lighting to create interest while maintaining a professional image.







## \_about e3 studio

*e3 studio, a certified woman owned business by the Governor's office of SC, is an interdisciplinary design firm providing architecture, interior architecture, and graphic design services. Our expertise lies within the Interior Architecture realm with a vast amount of experience in new construction, interior upfits building additions, and renovation projects. Our project portfolio focuses on Hospitality, Retail, Restaurant, Corporate, and Education projects. Located in Myrtle Beach, e3 studio was founded in 2008. e3 studio is a growing firm that has secured the confidence of many clients in the Grand Strand with its exceptionally talented design team. Our passion for our craft is exhibited in our beautiful and functional interiors. This is achieved with our visionary use of material, color, lighting, and fluid arrangement of spaces. We approach projects with a design thinking methodology implementing strategic design decisions resulting in environments that support and enhance the use of each project.*

*e3 studio is a growing firm that has successfully completed projects ranging in size from \$30,000 small interventions to \$2,000,000 new construction projects. Our services are all encompassing within the field of Interior Architecture including programming, conceptual design, mechanical, electrical, plumbing, and structural coordination, finish selection, equipment selection, lighting and plumbing fixture selections, furniture selection and layout, construction documents, and construction administration.*

*Our reputation is built on our passion and dedication for creating remarkable environments for people. Our primary objective is to achieve the client's project vision with a creative and innovative approach while respecting the project budget and time constraints. e3 studio's creative team is recognized for its team focused, holistic approach to projects.*